



Never write your key information on the grey area

- Illustrator Notes:
- Provide all linked files
 - Outline all text
 - All images should be 100 dpi minimum at full scale
 - Zoom in to 100% to visually check print quality
 - Provide any critical PMS colors
 - Art should be CMYK
 - Zip files together and upload
- Photoshop Notes:
- All images should be 100 dpi minimum at full scale
 - Zoom in to 100% to visually check print quality
 - Provide any critical PMS colors
 - Art should be CMYK
 - Zip files together and upload