



Never write your key information on the grey area

- Illustrator Notes:**
- Provide all linked files
  - Outline all text
  - All images should be 100 dpi minimum at full scale
  - Zoom in to 100% to visually check print quality
  - Provide any critical PMS colors
  - Art should be CMYK
  - Zip files together and upload

- Photoshop Notes:**
- All images should be 100 dpi minimum at full scale
  - Zoom in to 100% to visually check print quality
  - Provide any critical PMS colors
  - Art should be CMYK
  - Zip files together and upload